



PHOENIX

LAW ENFORCER

OFFICIAL PUBLICATION OF THE PHOENIX LAW ENFORCEMENT ASSOCIATION

Representing Phoenix Police Officers Since 1975

ADVERTISING
Media Kit 2016

To the friends of the Phoenix Law Enforcement Association,

Thank you for your interest in advertising in the *Phoenix Law Enforcer*, the official publication of the Phoenix Law Enforcement Association (PLEA). Founded in 1975, the mission of PLEA is to promote the positive role of the police profession and protect and secure members' rights and benefits through effective representation and professional relationships with the community and local, state and national governments. PLEA functions as the certified bargaining unit for rank-and-file Phoenix police officers, and our goal with the *Phoenix Law Enforcer* is to keep our members informed and up-to-date on the latest issues, trends and topics that concern PLEA members.

Phoenix Law Enforcer reaches 2,800 PLEA members bi-monthly, a membership made up of Phoenix Police Department officers who are loyal readers. PLEA members understand the importance of the role of the advertiser in bringing them the *Phoenix Law Enforcer* six times per year. Additionally, our magazine is mailed to elected officials from the city, state, county and national levels, as well as select community leaders.

Thank you for taking the time to consider PLEA and the *Phoenix Law Enforcer*. We look forward to working with you and your organization.

Ken Crane
President
Phoenix Law Enforcement Association

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